"She profiles the family. Do they love to cook? How do they entertain?"

—TIFFANY McKINZIE'S DESIGN PROCESS



INTERIOR DESIGN

## PROJECT MANAGEMENT

Tiffany McKinzie Interior Design creates from the ground up.

Tiffany McKinzie combines her interests in architecture and design with her 10 years of hands-on experience in home building. Today she dedicates herself to helping clients negotiate the maze of home design. McKinzie's focus is on new construction and renovations where she functions as a project manager handling all aspects of the process—everything from framing, electrical, and plumbing to color selection, flooring, furnishings, window treatments, and move-in services.

**EXPERIENCE PREFERENTIAL TREATMENT.** McKinzie says she works to "understand her clients' passions, desires, tastes, and lifestyle and then translate them into their surroundings." She profiles the family. Do they

love to cook? How do they entertain? What are their children's interests and routines? Information as mundane as where they prefer to drink their coffee or if they read in bed or on the chaise is relevant to her method. The family's preferences drive the design and dictate the flow and the selection of features and materials. McKinzie organizes the project and breaks it down into manageable tasks so the homeowner doesn't get overwhelmed and can enjoy being involved in the creative process. McKinzie's mindfulness of the functional aesthetics of design and attention to beautiful details create homes that communicate the family's values and priorities. tiffanymckinzie.com

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